

## Curriculum Vitae

*Lisa J. Marshall*

### Education and Certifications

1967	Bennington College, B. A., American History & Literature
1985	Certified Syntax Consultant and Coach
1992	Certified in William Bridges' Transition Management
1995	Graphic Guides Facilitation training
1999	Coaching for Personal and Professional Mastery, Newfield Network
2002	Professional Coach Certification, International Coach Federation
2004	Master Coach Certification, International Coach Federation
2006	Certified Somatic Coach, Strozzi Institute

### Work Experience

10/99 – Present: Founder and Principle, The Smart Work Company, which provides coaching and consulting services for leaders in all sectors. Lisa developed a new body of work incorporating neuroscience, story, somatics and leadership maturity. See <http://www.smartworkco.com> for more information.

Accomplishments include:

- Helping leaders at Intel, EDS, NASA and elsewhere
- Coaching executives in Fortune 500 companies like Dell, General Motors, EDS, and Intel as well as SES level leaders at DOE;
- Developing and teaching influencing skills to senior managers at Taiwan Semiconductor Manufacturing Company;

### Books

**2020: *Yin, Completing the Leadership Journey.*** Dennison Press, PA,  
**2004: *Speak the Truth and Point to Hope: The Leader's Journey to Maturity.***  
Kendall/Hunt, Dubuque, IA,

### Publications and Productions

2006 "Where Are the Grownups? Developing Mature Leaders", Pfeiffer Annual  
2007 "Burnout Nation"  
2012 "Stealth Culture Change"  
2016 "How to Be a Good Guy" – co-authored with Janet Crawford – 2016  
2017 "How Much is Enough? Questions to Live By for Simplicity and Sustainability"